

5-7547/A

Gen. Julius Klein
Westminster Building
110 South Dearborn Street
Chicago 3, Illinois

Dear Julius:

I appreciate your letter of 1 July and your comments on this "era of total war".

It was pleasant to talk with you and I am inclined to agree that there are certainly a great number of similarities in all forms of totalitarian government, whether Fascist or Communist.

Your offer of your services is deeply appreciated, and rest assured we shall not hesitate to call upon you when the need arises.

Sincerely,

Allen W. Dulles
Director

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O/DCI/[]:jl (8 July 1954)

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Julius Klein

PUBLIC RELATIONS

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July 1, 1954

The Hon. Allen Dulles, Director
Central Intelligence Agency
Washington, D. C.

Dear Allen:

It was indeed a pleasure to chat with you last week and leave with you my thesis on "COMBAT PUBLIC RELATIONS". This material was, of course, prepared for our fight against the Nazis. I do not believe, though, that it is completely obsolete because, in my opinion - and if I may say so - it advances some elementary fundamentals which can be learned only from actual combat experience.

I have always maintained that there is no decided difference between the Nazis and the Communists. In other words, the Nazis and the Communist ideologies have a striking similarity. If we carry this thought still further, we come to the conclusion that all potential enemies and aggressors are equally dangerous to the peace and security of the world.

This is an era of total war - to win it, psychological warfare and combat public relations must play an important part in our strategy.

Somehow I feel qualified to pass judgment because, after all, I have spent my entire life in this field. Even as a young man I was interested in psychological warfare and was quite proud when Jimmy Gerard, patron of my family, recommended me to President Roosevelt for an important assignment in this sphere. We are fortunate, indeed, that psychological warfare has become an essential part of our planning. Great leaders like General Marshall were certainly aware of it, and I recall with much satisfaction those times long before Pearl Harbor, when he asked me to give him my views on this subject.

The Germans are now our "Allies". The situation in 1919/1920 was very similar. The danger from the East then resulted in the rebirth of the German General Staff and the

Julius Klein

Allen Dulles
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German Army, backed up by men like von Seeckt, Col. Bauer, Col. Nicolai and Captain (later Admiral) Canaris, as its prime movers. I lived with that experience, and, as a young reporter and a member of the U.S. Mission in Berlin, reported in 1919 and 1920 the rebirth of Prussian militarism in my dispatches to Washington and in my articles to the American press.

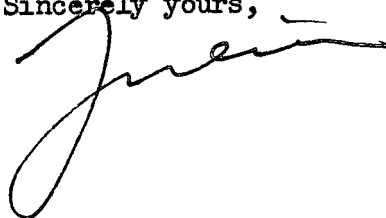
A repetition of these developments would be a major catastrophe for the entire world. I know that you are fully aware of the situation prevailing then and now and that, under your able stewardship, appropriate steps are taken which will make it impossible for "history to repeat itself". The thought occurred to me, however, that it might be advisable for the members of your fine staff to acquire a thorough knowledge of those earlier events.

If you feel that I can in any way make a contribution by delivering a lecture to any of your classes, do not hesitate to call on me. I am at your command for anything you may wish me to do for you or your agency.

Under separate cover I am sending you some interesting correspondence in regard to Cuba and Germany, so that those in charge of these desks in your agency can get the political evaluation. I am referring to letters from Mr. Altmaier, member of the German parliament, and Dr. Pujol, former vice-president of Cuba.

With kindest regards.

Sincerely yours,



Julius Klein/jb